## **TOBACCO FREE PROJECT**

## CONFERENCES GIVEN AT THE XXXVIII NATIONAL CONGRESS OF MEDICAL STUDENTS AUGUST 8 2014, AREQUIPA, PERU



The General Surgeon of USA released this year his Report Anniversary No 50 of tobacco or health.

His message was: "THE CENTENARY EPIDEMIC OF THE USE OF CIGARRETTES HAS PRODUCE A TREMENDOUS CATASTROPHY OF PUBLIC HEALTH"

In the XX Century tobacco killed 500,000 persons, and could kill 1 billion for Century XXI

For this reason we prepared a group of conferences to be presented at the XXVIII National Scientific Congress of SOCIMEP, Sociedad Científica Médico Estudiantil Peruana, August 8 2014, Arequipa Perú.

The title of the conferences: 'COMENTARIES OF A MULTIDISCIPLINARY GROUP ABOUT THE REPORT ANNIVERSARY NO 50 OF THE GENERAL SURGEON OF USA ON TOBACCO OR HEALTH.

CCI	IV Encuentro Binacional de Estudiantes de Medicina Humana P I Encuentro Binacional de Estudiantes de Medicina Humana P I Encuentro Subregional de Editores de Revistas Científicas de I XXVIII CONGRESO CIENTÍFICO NACION "Medicina Centrada en el Paciente"	rú – Colombia Studiantes de Medicina Perú – Chile – Bolivia	
		VIERNES, 8 DE AGOSTO	
	Aula Magna Simón Bolívar	Auditorio Colegio Médico del Perú	Auditorio Hospital Honorio Delgado
331L. 135.	TARGA Norma Técnica. Dra, Sandra Melina Ross Mejía	Uso de las Tecnologías de Información y Comunicación en la Salud Pública Dr. Edén Galán Rodas (Lima - Video Conferencia)	Medicina Alternativa Dr. Rómulo Ortiz Ríos Uso del Planeamiento Estratégico en la Atención Primaria
HIL.	Inhibidores del Eje Renina Angiotensina Dr. Enrique Antonio Covarrubias Loayza (Brasil)	Alergias a los Alimentos "Lo que el Medico debe Saber" Dr. Aderbal Magno Caminada Sabrá (Brasil)	Uso del Planeamiento Estrategico en la Atención Frimaria en Saludo Dr. Raul Ly Goicochea García (Lima)
m.	Actualización en Hipertensión Renovascular Dr. Edgar Vera Tapia (Estados Unidos - USA)	Intolerancia d la Lactosa Dr. Aderbal Magno Caminada Sabrá (Brasil)	Situación del Medico Joven de Arequipa Dra. Janeth Carrasco Rojas
Ti.	Di. Lugar Tera Tapia (Litados Cinais - Cora)	TO PARK	
-	Fistula labio Palatina: Mas allá de la Cirugía Primaria Dra, Asteria Albert Cazalla (España)	Problemática Actual del Medico Serumista: Perspectivas y Propuestas Dra, Fiorella Inga Berrospi (Lima)	Fisiopatología del Apnea del Sueño Dr. Enrique Antonio Covarrubias Loayza (Brasil)
m. m.	Reserva Ovárica Dr. Noé Napoleón Paredes Pérez (Lima)	Nuevas Drogas en Diabetes: Incretinas Dr. Frank Espinoza Morales (Argentina)	Tratamiento de la Obesidad con Gastroplastia mas Derivación Dr. Guillermo Vargas Bernal
m. m.	Conceptos en el Manejo del Climaterio Dr. Noé Napoleón Paredes Pérez (Lima)	Hipertensión y Reactividad Vascular Dr. Agustín Iza Stoll (Lima)	Desordenes en la personalidad y sus efectos en la relación Medico Paciente Dra. Barbara Fadem (Video Conferencia)
73.	Moderador Dr. Ricardo Díaz Canedo 2:30 pm a 2:50 pm: El Aniversario No 50 de los Reportes del Director General de Salud Páblica de USA sobre Tabaco, Salud y el Convenio Marco de Control del Tabaco Dra. Nelly Canedo 2:50 pm a 3:00 pm: Ambientes libres de humo de tabaco Reconocimientos 3:00 pm a 3:20 pm: Tabaco, el enemigo del corazón	De la Idea a la Realidad en la Tecnología Médica Dr. Federico Benetti (Argentina)	Disfunción Sexual Masculina y Femenina Dr. Enrique Antonio Covarrubias Loayza (Brasil)
m.		Enfermedad Celiaca y sus Complicaciones Dr. Aderbal Magno Caminada Sabrá (Brazil)	Investigación: Situación Actual en el Perú y el Mundo Dr. Ciro Maguiña Vargas (Lima)
m. m.		Actualización en Animales Ponsoñosos Dr. Ciro Maguiña Vargas (Lima)	Evaluación del Efecto de las Vacunas: el Caso de la Vacuna Conjugada Neumocócica Dr. Edward Mezones Holguín (Lima)
	Dr. Angel Antonio Cuba Urday	BREAK	
. m.	3:20 pm a 3:40 pm: Efectos pulmonares del consumo del tabaco Dr. Jesús Salinas Gamero 4:40 pm a 4:40 pm: Dos experimentos de laboratorio y el Testimonio ante el Congreso de USA de cómo funciona la a adicción a la nicotina Dr. Victor J. DeNoble 4:40 pm a 5:00 pm: La neurobiología de la adición a la nicotina Dr. Martín Cristobal Flor Deza 5:00 pm a 5:10 pm: Factores psicosociales, la propaganda y el cigarrillo electrónico Dr. Nelly Canedo 5:10 pm a 5:30 pm: MESA REDONDA	Antibioticos en Consultorio Dr. Ciro Maguiña Vargas (Lima)	Medicina de Familia y Comunitaria: Perspectivas a Futuro en el Perú Dr. Roberto Huamani Guzmán
. m.		Limitación de la Movilidad Articular como Marcador de Arterosclerosis Dr. Cesar Sisnegas Vergara (Chiclayo)	Atención Inicial del Trauma Pediatríco Dr. Javier Rojas Ticona (España)
, 10. . m.		Preclampsia Dr. Justo Taco Cornejo	Latrodectismo Dr. Cesar Sisnegas Vergara (Chiclayo)

The highlights of the conferences was the participation of the scientist that testified at the Congress of the United States on the addictive characteristics of nicotine. He was the first whistleblower to expose the secrecy and lies built by the tobacco industry. Dr. Victor De Noble who holds a Doctoral degree on Experimental Psychology is a world renowned expert on addiction. He talked about his testimony at the US Congress, his experiments on nicotine and the new drugs he discovered while working at the laboratories of Philips Morris Company. He also spoke about the new nicotine devices, e-cigarettes



and hookahs. His presentation was in English but had simultaneous interpretation to Spanish given by Dr. Ricardo Diaz Canedo



Doctor Jesus Salinas Gamero, a lung expert and Professor of Medicine at Santa Maria University in Arequipa, offered a conference which included a throughout description of the health damages that tobacco use produce in the body, especially in the lungs.

An analysis on the Report Anniversary of the General Surgeon and the World Health Organization' Framework Convention on Tobacco Control was given by Nelly Canedo, Medical Anthropologist.

Recent evidence confirms that smoke free places saves lives. We recognized Dr. Ayar Peralta Vizcarra of San Agustin University of Arequipa as the first Peruvian Dean who signed an official Declaration for a Medical School campus 100 % free of tobacco smoke in the year 2008. A plaque was presented to him by 10 years old boy Mathias Malaga Encalada who represented the new generations who might be able to breathe clean air without tobacco smoke.



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We are indebted to the generosity of everybody who participated:



To the support of PAMS California and PAMS San Diego, and to both its Presidents Dr. Federico Alva and Dr. Willy Rios who made it possible to bring Dr. Victor de Noble to Peru.

To Dr. Victor de Noble one of the most recognized activist for the prevention of smoking in the US, and a world renowned authority on nicotine and addition for kindly taking the time to travel to Peru to give an outstanding conference to the medical students of our country.

To Dr. Ricardo Diaz Canedo for traveling to Peru with Dr. Victor de Noble and for his excellent interpretation of Dr. Noble conference.

To Dr. Jesus Salinas Gamero for his contribution with his very interesting and informative conference.

Thank you

Nelly Canedo, MA